



HUTECH IT **OPEN DAY 2024**

8TH INFORMATION TECHNOLOGY RECRUITMENT AND EXHIBITION FESTIVAL

Friday
07:00 - 16:30

29 / **03**
2024

Location: HUTECH Thu Duc Campus
HUTECH MANPOWER TRAINING CENTER
Saigon Hi-Tech Park (SHTP) – Thu Duc City

OPEN LETER

Dear company,

After nearly 30 years of establishment and development, HUTECH Faculty of Information Technology has trained many generations of students with good professional capacity and serious working attitude.

This 8th HUTECH IT OPEN DAY 2024 festival, with the sponsorship of Ho Chi Minh city Computer Association (HCA), Vietnam Information Security Association (VNISA), Vietnam Software Association (VINASA) and Saigon Hi-Tech Park (SHTP).

The 8th HUTECH IT Open Day 2024 is expected to attract more than 4,000 students and alumni, including about 2,000 candidates looking for work/internship opportunities in the IT industry and other industry.

This is a large-scale Technology Exhibition and Recruitment Festival, professionally organized, that is widely introduced on many media channels, newspapers, social networks. This is an opportunity for your company to recruit quality personnel and promote your company's brand image, products and services to a large number of students including and not limited to students, alumni of HUTECH and other universities.

The festival have a vast amount of activities including:

- + Informing students about recruitment and internship (01/03 - 31/03/2024)
- + 10+ Seminar on Career orientation & Skills to win over employers (10/03 - 25/03/2024)
- + Technology exhibition & Promoting products and services. (29/03/2024)
- + Recruitment Interview for IT & other fields (29/03/2024)

(Note: Detailed information on page 3)



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We invite you to join us in recruiting, exhibiting and participating in programs student support program. Your company's presence is an important foundation for HUTECH IT OPEN DAY 2024 great success.

Thank you for your time and consideration, we look forward to working with you

Best regard

Faculty of Information Technology, Ho Chi Minh City University of Technology

HUTECH IT OPEN DAY 2024

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BENEFITS OF PARTICIPATING IN THE FESTIVAL

	Lead sponsor 50.000.000 VND	Sponsor 20.000.000 VND	Participation	
			Booth for recruitment or exhibition 10.000.000 VND	Table for recruitment 3.000.000 VND
Recruitment – Exhibition – Seminar				
Type of booth	Special	Prioritize	Standard	Table
Position to speak at the seminar "Skills to win over employers"	✓	✓		
Provided a list of candidates	✓	✓	✓	✓
Personal interview room	✓	✓		
Recruitment add for 1 year	✓	✓	✓	✓
Brand marketing				
	1 year	9 months	6 months	3 months
Logo in Background, Cover, Backdrop, Invitation Website, Fanpage, etc. in order of priority	✓	✓	✓	✓
Job listing and accept job applications on the Website, Fanpage, ... and deliver to company before the festival.	✓	✓	✓	✓
Company introduction video being broadcast on festival website	✓	✓		
Company introduction post on Website, Fanpage	600 words, 5 photos	400 words, 3 photos		
Name in honor post on school website and newspaper before and after the festival	✓	✓		
The festival's opening activities				
Congratulatory speech by Company representative.	✓			
Signing ceremony in the opening ceremony.	✓	✓		
Introducing company, awarding sponsorship titles and awarding scholarships.	✓	✓		
Cutting the opening ceremony ribbon	✓	✓		
Receive medals/ Thank you letters/ Flowers/ Gifts	✓	✓	✓	✓
<p>Special booth: 7.0m x 3.0m x 3.0m (length x width x height), pallet floor + carpet, Backdrop, 03 2.0m desks, 18 chairs, good location on festival floor, private interview room</p> <p>Standard booth: 3.5m x 2.5m x 2.5m (length x width x height) pallet floor + carpet, Backdrop, 02 1.2m desks, 08 chairs</p> <p>Prioritize booth: 5.0m x 3.0m x 2.5m (length x width x height) pallet floor + carpet, Backdrop, 03 1.2m desks, 12 chairs, good location on festival floor, private interview room</p> <p>Table: 2 1.2m desks, 08 chairs, 0.8m x 1.8m Standee (same room with other tables)</p>				

Scholarship/ gift sponsorship

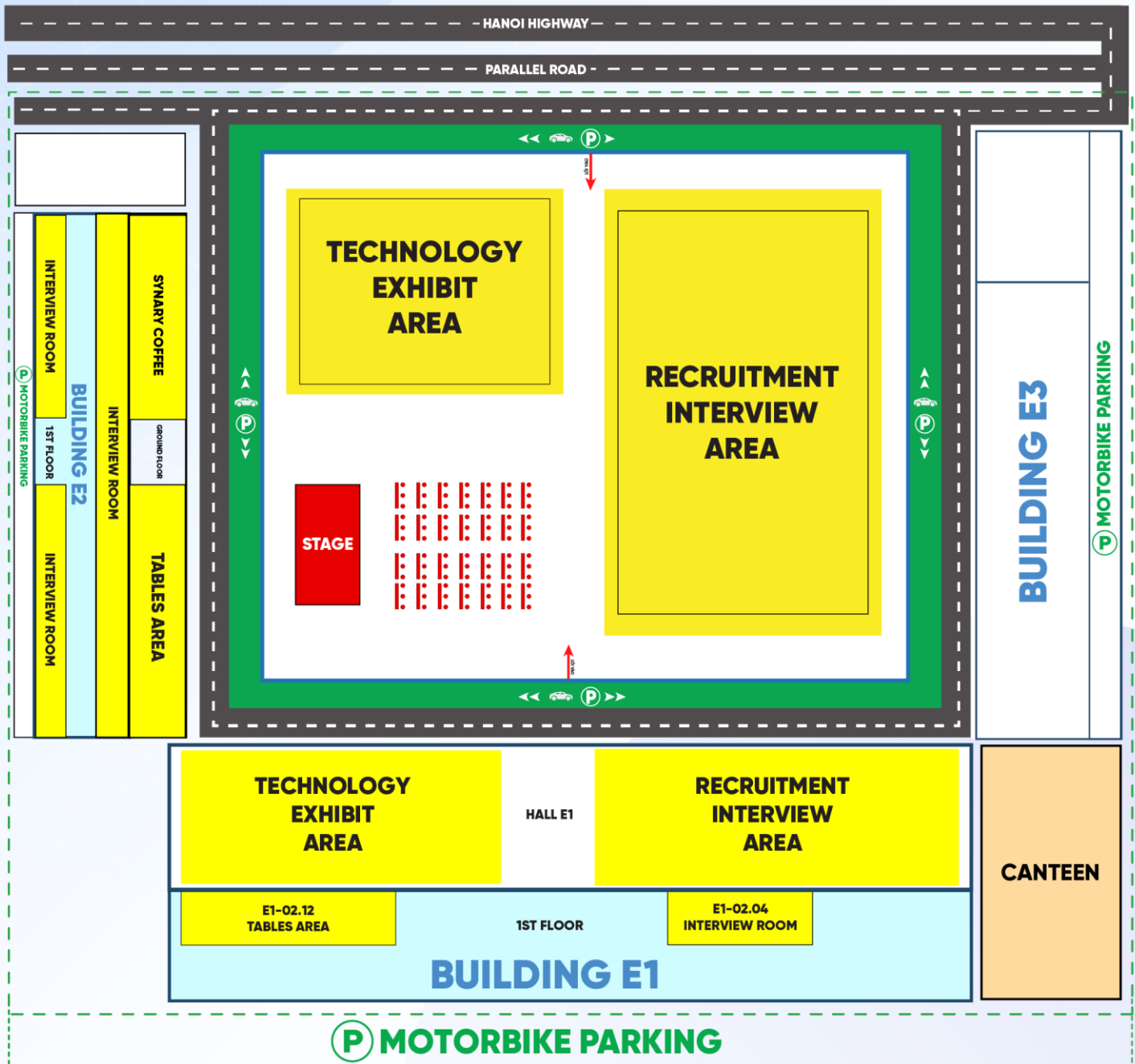
- Encouragement scholarship: 2.000.000 vnd/ slot
- Sponsor T-shirt for our volunteer (with company logo printed on)
- Sponsor gifts : pens, notebook, drinks, etc



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HUTECH THU DUC CAMPUS
HUTECH MANPOWER TRAINING CENTER
SAIGON HI-TECH PARK (SHTP) – THU DUC CITY
FRIDAY, MARCH 29, 2024 IN 7:00 AM – 16:00 PM



Please confirm your participation before: 03/03/2024

Organizer: Faculty of Information Technology – Hutech Thu Duc Campus (Room E1 – 02.06) – (028 71012388)

Mr Duong Thanh Phet - Vice Dean, Faculty of Information Technology

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